

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

1. (Previously Presented) A terminal comprising:  
a processor;  
a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen; and  
memory storing computer executable instructions that when executed by the processor configure the terminal to generate a menu including a single video clip of the multiple video clips displayed in the menu, wherein the single video clip is repositioned from one of the different portions of the split screen to a position in the menu.
2. (Previously Presented) The terminal of claim 1, wherein the computer executable instructions, when executed by the processor, further configure the terminal to generate an electronic program guide including the menu.
3. (Previously Presented) The terminal of claim 2, wherein the electronic program guide further includes an introductory menu that is displayed upon beginning use of the electronic program guide, and wherein the introductory menu is displayed automatically when the terminal is switched on.
4. (Previously Presented) The terminal of claim 3, wherein the introductory menu displays information or messages from an operations center.
5. (Previously Presented) The terminal of claim 4, wherein the information or messages are directed to a particular subscriber.
6. (Previously Presented) The terminal of claim 4, wherein the information or messages are directed to a group of subscribers.

7. (Canceled)
8. (Previously Presented) A terminal comprising:
  - a processor;
  - a graphics memory;
  - a graphics generator configured to generate graphics from the graphics memory for display on a display device;
  - a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen;
  - a control interface configured to receive a choice of an option from displayed graphics on the display device; and
  - an instruction memory storing computer executable instructions that when executed by the processor configure the terminal to sense one or more interactive features during a display of a selected program, and to generate an electronic program guide comprising:
    - a menu that is displayed with a single video clip of the multiple video clips, wherein the single video clip is repositioned from one of the different portions of the split screen to a position in the menu;
    - a logo that is displayed on the display device; and
    - an overlay menu that is displayed with the selected program, the overlay menu including the interactive features, wherein the logo indicates that the interactive features are available, wherein the overlay menu is displayed in response to a signal received from the control interface.
9. (Previously Presented) The terminal of claim 8, wherein the overlay menu includes menu options for one of the interactive features.
10. (Previously Presented) The terminal of claim 9, wherein the overlay menu further includes a menu option to return to the selected program without the interactive features.

11. (Previously Presented) The terminal of claim 9, wherein the guide further comprises a cursor that indicates one of the menu options, wherein the cursor is controlled by the control interface.
12. (Previously Presented) The terminal of claim 8, wherein the interactive features include quizzes, facts, or products, related to the selected program.
13. (Previously Presented) The terminal of claim 9, wherein the electronic program guide further comprises a plurality of interactive submenus for use with the interactive features, wherein the submenus are displayed in response to a selection of the menu options, the selection being received from the control interface.
14. (Previously Presented) The terminal of claim 13, wherein the submenus are displayed in a video window in a scaled-down program video format.
15. (Previously Presented) The terminal of claim 13, wherein the program and one or more of the submenus are displayed on the display device at the same time.
16. (Previously Presented) The terminal of claim 8, wherein the logo is displayed as an overlay.
17. (Canceled)
18. (Previously Presented) The terminal of claim 8, wherein the overlay menu includes the logo.
19. (Previously Presented) The terminal of claim 8, wherein the overlay menu is generated by the terminal using data received during a vertical blanking interval.

20. (Previously Presented) The terminal of claim 8, wherein the logo is displayed in a corner of a screen of the display device periodically for a specified duration.

21. (Canceled)

22. (Previously Presented) A terminal comprising:

- a processor;

- a graphics memory;

- a graphics generator configured to generate graphics from the graphics memory for display on a display device;

- a tuner configured to receive a video channel including a split screen with multiple video clips positioned in different portions of the split screen;

- a control interface configured to receive a choice of an option from displayed graphics on the display device; and

- an instruction memory storing computer executable instructions that when executed by the processor configure the terminal to generate an electronic program guide comprising:

- a plurality of interactive menus, each corresponding to a level of interactivity and having one or more interactive menu items for selection; and

- a main menu having one or more main menu items for selection, which main menu items correspond to the interactive menus, wherein the menus are navigated using the control interface, the main menu items and the interactive menu items are responsive to selection signals received from the control interface, and a single video clip of the multiple video clips is repositioned from one of the different portions of the split screen to a position in one of the menus.

23. (Canceled)

24. (Currently Amended) A method comprising:

receiving a video channel including a split screen with multiple video clips positioned in different portions of the split screen; and

displaying an electronic program guide with a single video clip of the multiple video clips repositioned from one of the different portions of the split screen to a position in the electronic program guide.

25. (Canceled)

26. (Previously Presented) The terminal of claim 1, wherein the terminal is configured to scale a size of the single video clip in the menu.

27-29. (Canceled)

30. (Previously Presented) The terminal of claim 8, wherein the terminal is configured to scale a size of the single video clip in the menu.

31-33. (Canceled)

34. (Previously Presented) The terminal of claim 22, wherein the terminal is configured to scale a size of the single video clip in the one of the menus.

35-37. (Canceled)

38. (Previously Presented) The method of claim 24, wherein the displaying of the electronic program guide includes scaling a size of the single video clip in the electronic program guide.

39-40. (Canceled)